

# Curriculum Vitae

(Updated Dec 2020)



## David Pascual-Ezama

Departamento Administración Financiera y Contabilidad  
Facultad de CC.EE. y Empresariales  
Campus de Somosaguas – Edf. 1 - 326  
Universidad Complutense de Madrid  
28223 Pozuelo de Alarcón  
Madrid - España  
Telephone: (0034) 91 394 23 57  
Fax: (0034) 91 394 23 81  
E-mail: [david.pascual@ccee.ucm.es](mailto:david.pascual@ccee.ucm.es)  
[www.davidpascualezama.com](http://www.davidpascualezama.com)

### Education

PhD in Business Economics (2015)  
PhD in Psychology (2010)  
MBA (2004)  
Degree in Business Administration (2002)

### Academic Experience

Professor of Entrepreneurship and Professor of Financial Economy and Accounting.  
(Acreditación profesor titular de Universidad por la ANECA)  
Erasmus Mobility Grant Università di Padova 2010,2012,2013, 2014, 2017.

**iiiExcellence teaching award three consecutive years: 2014-2015, 2015-2016 and 2016-2017!!!**

One of the best 227 professors over 5904 professors in all Universidad Complutense Madrid.

One of the best 17 professors over 377 professors in the Business and Economy Faculty at Universidad Complutense Madrid

**iiiHIGH-QUALITY RESEARCH PROJECT PROPOSAL H2020-MSCA-IF-2017!!!**

### Research Experience

Visiting Professor - MIT (Boston, USA) – 2011,2012, 2015 and Fulbright granted 2018-2020.  
Member of the MIT Neuroeconomic lab: [nel.mit.edu](http://nel.mit.edu)  
Research Fellow – Harvard Business School - RCC (Boston, USA) – 2011, 2018 & 2020.  
Visiting Professor - Università di Padova (Italia) – 2008,2009

### Media Impact

<https://www.nytimes.com/2020/09/15/science/psychology-dishonesty-lying-cheating.html>

<https://www.nytimes.com/es/2020/09/18/espanol/ciencia-y-tecnologia/mentiras-enganos-psicologia.html>

<https://www.lasexta.com/noticias/ciencia-tecnologia/hablan-los-cientificos-el-desolador-abismo-entre-investigar-en-espana-y-hacerlo-en-otros-paises>

more in: <http://www.davidpascualezama.com/media-news.html>

## **Education**

### **PhD in Business Economics (Financial Economy and Accounting) Universidad Complutense de Madrid (2015)**

Program: New Tendencies in Business Organizations.  
Disertation: Individual Investors Behavior in the Stocks Exchange: Accounting and Financial Information in Decision Making.  
Referee: Luis Viceira (Harvard University, US)  
Ana Gisbert (Autonoma University of Madrid, Spain)  
Honors: Cum Laude

### **PhD in Psychology (Methodology and Social Psychology) Universidad Autónoma de Madrid (2010)**

Program: Social and Organizational Behavior: Research, Development and Innovation in the society of knowledge.  
Disertation: Individual Investors Behavior in the Stocks Exchange: Application of the Theory of Planned Behavior.  
Referee: Luigi Mittone (University of Trento, Italy)  
Paul Webley (University of London, UK)  
Giulio Vidotto (University of Padova, Italy)  
Honors: European PhD (Spanish - Italian)  
PhD Program with quality mention  
Cum Laude

### **MBA IE Business School - Instituto de Empresa (2004)**

Referee: Gonzalo Chavez (Bentley University, US)  
Ana Cristina Silva (Bentley University, US)  
Cristina Simón (Instituto de Empresa, Spain)  
Honors: 12% higher promotion  
Honor Membership B G S  
Finalist "entrepreneurship Business Plan"

### **Degree in Business Administration Universidad de Oviedo (2002)**

---

## Academic Experience

### 2020 – 2021

#### UCM - Universidad Complutense de Madrid

Degree in Computer Engineering: Business Management– Financial Accounting  
Degree in Computer Engineering: Entrepreneurship

### 2019 – 2020

#### UCM - Universidad Complutense de Madrid

Degree in Computer Engineering: Business Management– Financial Accounting (English)  
Degree in Computer Engineering: Business Management– Financial Accounting  
Degree in Computer Engineering: Entrepreneurship  
Degree in Economy: Financial Accounting  
Degree in Tourism and Commerce: Financial Accounting

### 2018 – 2019

#### UCM - Universidad Complutense de Madrid

Degree in Computer Engineering: Business Management– Financial Accounting (English)  
Degree in Computer Engineering: Business Management– Financial Accounting  
Degree in Computer Engineering: Entrepreneurship

### 2017 – 2018

#### UCM - Universidad Complutense de Madrid

Degree in Computer Engineering: Business Management– Financial Accounting (English)  
Degree in Computer Engineering: Business Management– Financial Accounting  
Degree in Computer Engineering: Entrepreneurship

**iiiiEXCELLENCE TEACHING AWARD 2014-2015, 2015-2016 and 2016-2017!!!!!!  
Third Consecutive yeariii**

**One of the best 554 professors over 5705 professors in all Universidad Complutense Madrid**

**One of the best 33 professors over 377 professors in the Business and Economy Faculty at Universidad Complutense Madrid**

### 2016 – 2017

#### UCM - Universidad Complutense de Madrid

Degree in Computer Engineering: Business Management– Financial Accounting (English)  
Degree in Computer Engineering: Business Management– Financial Accounting  
Degree in Computer Engineering: Entrepreneurship

### 2015 – 2016

#### UCM - Universidad Complutense de Madrid

Degree in Commerce: Financial Reports Analysis  
Degree in Computer Engineering: Business Management– Financial Accounting (English)  
Degree in Computer Engineering: Business Management– Financial Accounting  
Degree in Computer Engineering: Entrepreneurship

### 2014 – 2015

#### UCM - Universidad Complutense de Madrid

Degree in Computer Engineering: Business Management– Financial Accounting (English)  
Degree in Computer Engineering: Business Management– Financial Accounting  
Degree in Computer Engineering: Entrepreneurship

## 2013 – 2014

### UCM - Universidad Complutense de Madrid

Degree in Computer Engineering:  
Degree in Computer Engineering:  
Degree in Computer Engineering:

Business Management– Financial Accounting(English)  
Business Management– Financial Accounting  
Entrepreneurship

## 2012 – 2013

### UCM - Universidad Complutense de Madrid

Degree in Business Administration:  
Degree in Computer Engineering:  
Master in Business Administration, Marketing and Accounting

Management Accounting (English)  
Business Management– Financial Accounting  
Sectorial Accounting

## 2011 – 2012

### UCM - Universidad Complutense de Madrid

Degree in Computer Engineering:

Business Management– Financial Accounting

### IE – Instituto de Empresa University

Seminars:

Behavioral Economics

## 2010 – 2011

### UCM - Universidad Complutense de Madrid

Degree in Computer Engineering:

Business Management– Financial Accounting

## 2009 – 2010

### UCM - Universidad Complutense de Madrid

Degree in Economics:  
Degree in Business:

Financial Accountancy  
Financial Reports Analysis

### CUNEF - Colegio Universitario de Estudios Financieros

Master in Financial Analysis and business value:

Business value

## 2008 – 2009

### UCM - Universidad Complutense de Madrid

Degree in Economics:  
Degree in Business:  
Degree in Business Administration:

Analytical Accountancy II  
Financial Reports Analysis  
Financial Accountancy  
General Accountancy I

### CUNEF - Colegio Universitario de Estudios Financieros

Master in Financial Analysis and Business Value:

Business value

## 2007 – 2008

### Universidad Complutense de Madrid

Degree in Business:  
Degree in Business Administration:

Legal Accounting  
General and Analytical Accountancy

### Benemérita Universidad Autónoma de Puebla

Complutense Latinoamerican School in México:

NIFF Financial Analysis

## 2006 – 2007

### Universidad Complutense de Madrid

Degree in Business Administration:

General and Analytical Accountancy

## 2006 – 2007

### Universidad de Oviedo

Degree in Industrial Engineering:

Business Administration

## Seminars

## 2020

### Complutense Summer School

Corruption and Individual dishonesty behavior in a cross-cultural analysis.  
EU Democratic Challenges: The Corruption Case.

**2019**

**MIT Sloan School of Management**

Unconscious Lie Detection

**RCC in Harvard Univesity**

Cheaters, liars, or both? The Theory of Self-concept Hypocrisy.

**2018**

**RCC in Harvard Univesity**

Behavioral Economics: Real-world applications and social-benefits

**RCC in Harvard Univesity**

"How to write a scientific paper in a high-impact journal:  
what to do and what not to do"

**2017**

**Universita di Padova**

Incentives and Cheating in a labor market context

**2015**

**RCC in Harvard Univesity**

Spaniards more cheaters? An international Study

**2014**

**Universita di Padova**

Behavioral Economics

**2013**

**Copenhaguen University**

Workers performance: an organizational model

**Universita di Padova**

Behavioral Economics

**2012**

**RCC in Harvard Univesity**

Workers performance: incentives, motivation and deception

**Universita di Padova**

Individual Investor Behavior in stocks exchange: A psychological approach

**2011**

**Universidad Complutense - SEINCO**

Motivation, Money, Prestige and Cheats

**2010**

**Universidad Complutense - SEINCO**

¿Son los nuevos criterios de evaluación en el marco EEES adecuados para valorar el rendimiento académico de los alumnos?

**Universita di Padova**

Individual Investor Behavior in Stock Exchange

**2009**

**Asociación Realidades**

Situación Económica en España

---

## **Academic and Research Production**

**2020**

### **Journal Article/s**

Pascual-Ezama, D., Prelec, D., Muñoz-García, A., & Gil-Gómez de Liaño, B. (2020). Cheaters, liars, or both? A new classification of dishonesty profiles. *Psychological Science* 1-10. [JCR 2018: 4,902; Q1 PSY MULY; 9/137] [SJR 2018: 4,116; Q1 PSY MISC][english] DOI: [10.1177/0956797620929634](https://doi.org/10.1177/0956797620929634)

Camacho-Miñano, M., del Campo, C., Urquía\_Grande, E., Pascual-Ezama, D., Akpinar, M., Rivero, C. (2020). "Solving the mystery about the factors conditioning Higher Education students' assessment: Finland versus Spain". *Education + Training*, 62(6), 617-630 [JCR 2019: 1,791; Q2 EDU & EDU RES; 110/263] [SJR 2019: 0,752; Q1 BUS, MAN & ACC] DOI 10.1108/ET-08-2019-0168

### **Conference Paper/s**

**Pascual-Ezama, D.**, John, L., Muñoz, A., Prelec, D. "A preconceived honesty bias". e3c Xmas Workshop , Online. December, 2020.

**Muñoz, A.**, Gil-Gómez de Liaño, B., Pascual-Ezama, D. "Women more conformist and men more radical: a (dis)honesty gender classification". e3c Xmas Workshop , Online. December, 2020.

**2019**

### **Journal Article/s**

Muñoz-Izquierdo, N., Laitinen E.K., Camacho-Miñano, M.J., Pascual-Ezama, D.(2019) "Does audit report information improve financial distress prediction over Altman's traditional Z-Score model?". *Journal of International Financial Management and Accounting*, 1, 1-33. DOI: 10.1111/jifm.12110 [JCR 2018: 1,478; Q2 BUS & FIN; 51/103] [SJR 2018: 0,472; Q2 ACC. Q2 FIN][english]

Muñoz-Izquierdo, N., Segovia-Vargas, M.J., Camacho-Miñano, M.M., Pascual-Ezama, D.(2019) "Explaining causes of business failure using audit report disclosures". *Journal of Business Research*, 98, 403-414. [JCR 2018: 4,028; Q1 BUS; 30/147] [SJR 2018: 1,684; Q1 MAR][english]

Muñoz-Izquierdo, N., Camacho-Miñano, M.M., Segovia-Vargas, M.J., Pascual-Ezama, D.(2019) "Is the external Audit Report useful for bankruptcy prediction? Evidence using artificial intelligence". *International Journal of Financial Studies*, 7(2), 20-30. [english]

### **Book Chapter**

Muñoz-Izquierdo, N. and Gil-Gómez de Liaño, B. and Rin-Sánchez, F.D. and Pascual-Ezama, D. (2019): *Cheating and altruism by discipline. Dishonesty in Behavioral Economics*. *Elsevier*, London.

### **Conference Paper/s**

**Pascual-Ezama, D.**, Muñoz, A., John, L., Prelec, D. "Unconscious Dishonesty Detection". European Meeting of The Economic Science Association, Burgundy School of Business, Dijon, France. September, 2019.

**Pascual-Ezama, D.**, Muñoz, A., Gil-Gómez de Liaño, B., Prelec, D. "Cheaters, Liars or both?". New England Experimental Economics Workshop, UMass University, Amherst, US. June, 2019.

**2018**

### **Journal Article/s**

Pascual-Ezama, D., Paredes, M., Sanchez-Martín, M.P., Gil-Gómez de Liaño, B. (2018). [Shorter and easier is more useful: A longitudinal analysis of how financial report enforcement affects individual investors](#). *Journal of Behavioral and Experimental Economics*, 74, 29-37. [JCR 2018: 1,140; Q3 ECO; 199/363][SJR 2018: 0,755; Q1 SOC SCI][english].

Jacobsen, C., Fosgaard, T.R., Pascual-Ezama, D. (2018) "[Why do We Lie? A Practical Guide to the Dishonesty Literature](#)". Journal of Economic Surveys, 32 (2), 357-387. [JCR 2018: 2,758; Q1 ECO; 57/363][SJR 2018: 1,847; Q1 ECO&ECON] [english]

#### Conference Paper/s

**Muñoz-Izquierdo, N.**, Camacho-Miñano, M.M., Pascual-Ezama, D. "Misconduct in external auditing? The impact of prior audit opinions and audit experience". XVIII International Conference ASEPUC, Madrid, Spain. June, 2018.

**Muñoz-Izquierdo, N.**, Camacho-Miñano, M.M., Pascual-Ezama, D. "Are auditors' assessments affected by prior audit opinions?". 41st Annual Congress of the European Accounting Association, Milan, Italy. May, 2018.

## 2017

#### Journal Article/s

Muñoz-Izquierdo, N. Camacho-Miñano, M.M., Pascual-Ezama, D. (2017) "The content of the audit report in the year prior to bankruptcy filing. Empirical evidence from Spain". Spanish Journal of Finance and Accounting, 46(1), 92-126. [JCR 2017: 0,385; Q4 BUS & FIN; 93/98] [SJR 2017: 0,263; Q3 FIN; Q4 ACC][spanish]

Sanchez-Martín, P., Pascual-Ezama, D. and Delgado, M.L. (2017) "Estudiantes mejor informados, mejores resultados académicos". Revista de Contabilidad-Spanish Accounting Review, 20(1), 47-54. <http://dx.doi.org/10.1016/j.rcsar.2016.03.001> [JCR 2017: 0,886; Q3 BUS & FIN; 81/96][SJR 2017: 0,345; Q3 ACC] [spanish]

Rivero, C. del Campo, C. Urquía, E. Camacho, M. Pascual-Ezama, D. (2017). Analysing student's academic performance in Higher Education in Spain. Educade, 8, 3-19.

Hamann, C., Maldonado, D., Sanchez-Martín, M.P., Pascual-Ezama, D. (2017). Does professor-student trust improve motivation and perceived performance?. Educade, 8, 21-34.

#### Conference Paper/s

**Muñoz-Izquierdo, N.**, Segovia, M.J., Camacho-Miñano, M.M., Pascual-Ezama, D. "The ability of audit reports to explain insolvency: Evidence pre-IAASB's new reporting regime". 40th Annual Congress of the European Accounting Association, Valencia, Spain. May, 2017.

Muñoz-Izquierdo, N., Segovia, M.J., **Camacho-Miñano, M.M.**, Pascual-Ezama, D. "What explains bankruptcy better, internal or external reasons? Evidence from auditors' reports". 40th Annual Congress of the European Accounting Association, Valencia, Spain. May, 2017.

**Pascual-Ezama, D.**, Rodríguez, M., Gil-Gómez de Liaño, B., Sánchez, P. "Shorter and easier more useful. How enforcement of financial reporting affects individual investors: a longitudinal analysis". Fourth International Meeting on Experimental and Behavioral Social Sciences (IMEBESS). Barcelona, Spain. Apr, 2016.

**Muñoz-Izquierdo, N.**, Segovia, M.J., Camacho-Miñano, M.M., Pascual-Ezama, D. "Audit report disclosures as a value added tool for insolvency prediction: Empirical evidence using parametric and non-parametric methodologies". XXII Workshop in Accounting and Management Control Memorial Raymond Konopka, Orense, Spain. Jan, 2017.

Muñoz-Izquierdo, N., Segovia, M.J., **Camacho-Miñano, M.M.**, Pascual-Ezama, D. "What explains bankruptcy better? Evidence from the auditor's report using decision trees". XXII Workshop in Accounting and Management Control Memorial Raymond Konopka, Orense, Spain. Jan, 2017.

## 2016

#### Journal Article/s

Camacho-Miñano, M.M, Urquia-Grande, E., Rivero-Menéndez, M.J., Pascual-Ezama, D. (2016). "Recursos Multimedia para el aprendizaje de la contabilidad financiera en los grados bilingües". Educación XXI, 19(1), 63-89 [JCR 2016: 1,094; Q3 EDU & EDU RES; 121/235] [SJR 2016: 0,542; Q2 EDU][spanish] <http://dx.doi.org/10.5944/educxx1.15578>

Muñoz-Izquierdo, N. Camacho-Miñano, M.M., Pascual-Ezama, D.(2016) "Informe de Auditoría: Clasificación y Análisis de Énfasis y Salvedades". Revista de Derecho Concursal y Paraconcursal, 24, 429-439.

### **Conference Paper/s**

**Muñoz-Izquierdo, N.**, Pascual-Ezama, D., Camacho-Miñano, M.M. "The effect of prior audit opinions on viability assessments: Experimental evidence". XII Accounting Research Symposium. Madrid, Spain. Jun, 2016.

**Muñoz-Izquierdo, N.**, Segovia, M.J., Camacho-Miñano, M.M., Pascual-Ezama, D. "Audit report disclosures as a value added tool for bankruptcy prediction: Empirical evidence". XXIV Finance Forum AEFIN, Madrid, Spain. Jun, 2016.

**Muñoz-Izquierdo, N.**, Pascual-Ezama, D., Camacho-Miñano, M.M. "¿Influye el informe de auditoría en la viabilidad empresarial futura? Un experimento con auditores". VII Jornadas AECA de "Valoración, Financiación y Gestión del Riesgo". Vigo, Spain. Jun, 2016.

**Campo, C.** Cancer, A. Pascual-Ezama, D. Urquía, E. "Comparative academic performance analysis of business administration freshman using English vs. Spanish as medium of instruction". Edulearn. Barcelona, Spain. Jul, 2016

**Muñoz-Izquierdo, N.**, Laitinen, E.K., Camacho-Miñano, M.M., Pascual-Ezama, D. "Does audit report information improve bankruptcy prediction over traditional financial information models?". XXVII Encuentro ASEPUC, Bilbao, Spain. Jun, 2016.

Camacho-Miñano, M.M., del Campo, C., **Pascual-Ezama, D.**, Urquia-Grande, E., Rivero, C. Akpınar, M. "Are we assessing correctly our students? Spain versus Finland.". The Second International Conference on Higher Education Advances (**HEAd'16**). Valencia, Spain. Jun, 2016.

Muñoz-Izquierdo, N., Gil-Gomez de Liano, B, Rin- Sanchez, F.D., **Pascual-Ezama, D.** "Economists Decision Making: cheaters with altruistic instincts". International Meeting of the Psychonomic Society. Granada, Spain. May, 2016.

**Muñoz-Izquierdo, N.**, Laitinen, E.K., Camacho-Miñano, M.M., Pascual-Ezama, D. "Corporate failure prediction using auditing and accounting data". European Accounting Association 32nd Doctoral Colloquium in Accounting, Vaals, The Netherlands. May, 2016.

**Muñoz-Izquierdo, N.**, Pascual-Ezama, D., Camacho-Miñano, M.M. "The effect of prior audit opinions on viability assessments: Experimental evidence". III Research Forum on Challenges in Management Accounting and Control. Sevilla, Spain. Apr, 2016.

**Pascual-Ezama, D.**, Rodríguez, M., Gil-Gómez de Liaño, B. "Shorter and easier, more useful: The role of accounting information in individual investors' decision making". III Research Forum on Challenges in Management Accounting and Control. Sevilla, Spain. Apr, 2016.

Campo, C. Cancer, A. Pascual-Ezama, D. **Urquía, E.** "Preliminary analysis of Business Administration freshmen academic output within the INTE-R-LICA project". Challenges and Opportunities of the International Classroom: One-day seminar. Madrid, Spain. Apr, 2016.

## **2015**

### **Journal Article/s**

Segovia-Vargas, M.J. Camacho-Miñano, M. Pascual-Ezama, D. "Risk factors selection in automobile insurance policies: A way to improve the bottom line of insurance companies". Revista Brasileira de Gestão de Negócios -RBGN, 17(57) - 1228-1245 [JCR 2015: 0,047; Q4 BUS,MAN] [SJR 2015: 0,152; Q3 BUS & INT MAN][english]



Segovia-Vargas, M.J. Pascual-Ezama, D. Camacho-Miñano, M. and Tolmos, P. "Análisis de los factores de riesgo en el seguro de automóvil mediante Ecuaciones Estructurales". *Innovar (Edición Especial en Contabilidad y Finanzas)*, 25, 121-130 [JCR 2012: 0,058; Q4 BUS,MAN] [SJR 2015: 0,137; Q4 BUS,MAN,ACC][spanish]

Pascual-Ezama, D. Fosgaard, T.R. Cardenas, J.C. Kujal, P. Veszteg, R. Gil-Gómez de Liaño, B. Gunia, B. Weichselbaumer, D. Hilken, K. Antinyan, A. Delnoij, J. Proestakis, A. Tira, M.D. Pratomo, Y. Jaber-López, T. and Brañas-Garza, P. "Context dependent cheating: Experimental evidence from 16 countries". *Journal of Economic Behavior & Organization*, 116, 379-386. [JCR 2015: 1,374; Q2 ECO][SJR 2015: 1,425; Q1 ORG BEH & HUM RES MAN; Q1 ECO&ECON] [english]

Pascual-Ezama, D., Dunfield, D., Gil-Gómez de Liaño, B., Prelec, D. "Peer effects in Unethical Behavior: Standing or Reputation?" (2015) *Plos One*, 10(4), e0122305 [JCR 2015: 3,057; Q1 MUL SCI] [SJR 2015: 3,197; Q1 MULT][english] doi:10.1371/journal.pone.0122305

Camacho-Miñano, M. Segovia-Vargas, M.J. and Pascual-Ezama, D. "Which Characteristics do the Insolvent Firms Have to Get Survival? A SME Reorganization Prediction Model". *Journal of Small Business Management*, 53(2), 340-354 [JCR 2015: 1,831; Q2 MAN][SJR 2015: 1,368; Q1 BUS,MAN,ACC; Q1 MAN&TEC; Q1 STR & MAN] [english]

Pascual-Ezama, D. Gil-Gómez de Liaño, B. Scandroglio, B. "El papel de la carga emocional de la inestabilidad en el comportamiento de inversión". *Estudios de Psicología*, 36(3), 668-682 [JCR 2015: 0,221; Q4 PSY MULT] [SJR 2015: 0,179; Q4 PSY MULT][spanish]

Campo, C. Cancer, A. Pascual-Ezama, D. Urquía, E. "EMI vs. non-EMI: Preliminary analysis of the academic output within the INTE-R-LICA project". *Procedia - Social and Behavioral Sciences*, 212 (2), 74-79. [SJR 2015: 0,166; Q4 PSY MULT; Q4 SOC SCI][english] DOI: 10.1016/j.sbspro.2015.11.301

#### **Conference Paper/s**

Pascual-Ezama, D. "Context-Dependent Cheating: Experimental Evidence from 16 countries". Edmond J. Safra Ending Institutional Corruption. Harvard Law School. Boston, US. May, 2015.

Campo, C. Cancer, A. Pascual-Ezama, D. Urquía, E. "EMI vs. non-EMI: Preliminary analysis of the academic output within the INTE-R-LICA project". AESLA Internacional conference. Madrid. Apr, 2015.

Muñoz-Sánchez, N. Camacho-Miñano, M.M and Pascual-Ezama, D. "The impact of auditing on firms' reorganization". XX Workshop on Accounting and Management control "Memorial Raymond Konopka". Segovia, Spain, Jan 2015.

### **2014**

#### **Journal Article/s**

Pascual-Ezama, D. and Dunfield, D. The role of incentives in the organizational structure: A model of performance maximization. *Journal of Business Theory and Practice*, 2 (1), 120-125. [english]

Pascual-Ezama D. Scandroglio B. and Gil-Gomez de Liaño B. "Can we predict individual investors' behavior in stock markets? A psychological approach". *Universitas Psychologica*, 13 (1), 25-35 [JCR 2014: 0,309; Q4 PSY MULT][SJR 2014: 0,243; Q3 PSY MULT; Q3 SOC PSY] [english]

Sanchez-Martín, P., Pascual-Ezama, D. and Delgado, M.L. El papel de la investigación como método para el desarrollo de conocimientos y competencias en el proceso de aprendizaje. *Revista Universitaria Europea*, 21, 23-40 [spanish]

#### **Conference Invited Speaker**

Pascual-Ezama, D. "Análisis de los criterios de evaluación del rendimiento académico en el marco EEES: estudio del caso en las asignaturas de Estadística y Contabilidad". Jornada de buenas prácticas en la docencia UCM. Madrid, Spain. Apr 2014.

#### **Conference Paper/s**

Pascual-Ezama, D. Dunfield, D. and Prelec, D. " Social Incentives and peer effects in Unethical Behavior: Reputation or Prestige?". I London Experimental Workshop. Middlesex University, London, UK. May 2014.

## **2013**

### **Journal Article/s**

Camacho-Miñano, Pascual-Ezama, D. and Urquía-Grande, E. " On the efficiency of bankruptcy law: empirical evidence in Spain". International Insolvency Review, 22, 171-187 [JCR 2013: 0,65; Q3 BUS,FIN][SJR 2013: 0,126; Q4 FIN] [english]

Pascual-Ezama, D., Prelec, D., Dunfield, D., "Motivation, Money, Prestige and Cheats". Journal of Economic Behavior & Organization, 93, 367-373. <http://dx.doi.org/10.1016/j.jebo.2013.03.015> [JCR 2013: 0,962; Q2 ECO] [SJR 2013: 1,283; Q1 ORG BEH & HUM RES MAN; Q1 ECO & ECON][english]

Camacho-Miñano, M.M., Del Campo, C., Pascual-Ezama, D., Rivero, C., Urquía-Grande, E. and Akpinar, M. "Is the EHEA Evaluation criteria optimum? Empirical evidence from Finland and Spain". Interdisciplinary Studies Journal, 2 (3), 101-117. [english]

Pascual-Ezama D. and Castanyer,P. "Motivación, Incentivos y (des)honestidad en el mercado laboral: ¿Cómo las empresas pueden maximizar el rendimiento de sus trabajadores?". Estrategia Financiera, 307, 16-21. [spanish]

### **Conference Invited Speaker**

Pascual-Ezama, D. "Análisis del comportamiento de los inversores individuales en los mercados bursátiles". X simposio nacional y VII internacional de Expertos en Finanzas. Bogotá, Colombia. Sep 2013.

Pascual-Ezama, D. "Workers Performance: Incentives, Motivation and Deception". Copenhagen University. Copenhagen, Denmark. Mar 2013.

### **Conference Paper/s**

Gil-Gomez de Liaño B and Pascual-Ezama, D. "The effect of background factors in individual investors' behavior in stocks exchange" International meeting on experimental and behavioral economics (IMEBE). Madrid, Spain. Apr 2013

Pascual-Ezama, D. Dunfield, D. and Prelec, D. " Social Incentives and peer effects in Unethical Behavior: Reputation or Prestige?". International meeting on experimental and behavioral economics (IMEBE). Madrid, Spain. Apr 2013

Pascual-Ezama, D. Gil-Gomez de Liaño B and Scandroglio B. "Predicting Individual Investors' behavior in stocks exchange: the effects of instability of stock markets in their decision making" 4<sup>th</sup> Copenhagen Network of experimental economics (CNEE). Copenhagen, Denmark. Mar 2013.

## **2012**

### **Journal Article/s**

Pascual-Ezama, D. "El papel de los incentivos en la estructura organizacional". Cuadernos Sociales 12, 61-69 [spanish]

Pascual-Ezama, D. and Del Río, J. "Un año de medidas contra la morosidad en las operaciones comerciales: ¿Oxígeno para PYMES y autónomos?". Revista de Auditoría Pública, 58, 85-94 [spanish]

Pascual-Ezama D. Gil-Gomez de Liaño and B. Scandroglio B. "Economía, psicología e inversión en bolsa: análisis de las variables que participan en el proceso de toma de decisiones". International Journal of Psychological Research 5(1), 5-17 [spanish]

Gil-Gómez de Liaño B. and Pascual-Ezama D. "Métodos alternativos para el estudio de la validez de contenido: la metodología Delphi". *Anales de Psicología* 28 (3), 1011-1020 [JCR 2012: 0,552; Q3 PSY MULT][SJR 2012: 0,367; Q3 PSY MULT] [spanish]

Camacho M. Urquía E. and Pascual-Ezama D. "Los seminarios activos: la motivación del alumnado universitario desde un enfoque utilitarista de la contabilidad financiera". *Educade* 3, 95-110 [spanish]

Gil-Gómez de Liaño, B. León, O. and Pascual-Ezama, D. "Research participation improves student's exam performance". *Spanish Journal of Psychology*, 15 (2), 544-550 [JCR 2012: 0,827; Q3 PSY MULT][SJR 2012: 0,489; Q2 PSY MULT: Q1 LAN][english]

### **Conference Organization committee**

Pascual-Ezama, D. Society for the Advancement of Behavioral Economics 2012 Conference. Granada, Spain. Jul 2012

### **Conference Paper/s**

Pascual-Ezama, D. Gil-Gomez de Liaño B and Scandroglio B. "Instability Markets, Investment and Emotions" Society for the Advancement of Behavioral Economics 2012 Conference. Granada, Spain. Jul 2012

Pascual-Ezama, D. Prelec, D. and Dunfield, D. "Motivation, Money, Prestige and Cheats". Deception, Incentives and Behavior Symposium. Rady School of Management, UC San Diego, USA. Apr 2012

## **2011**

### **Journal Article/s**

Gil-Gómez de Liaño, B., Botella, J. y Pascual-Ezama D. "The types of stimuli loaded in memory modulate its effects on visual search". *European Journal of Cognitive Psychology* 23(5), 531-542. [JCR 2011: 1.090; Q4 PSY EXP][SJR 2011: 0,88; Q2 EXP & COG PSY] [english]

Pascual-Ezama, D. "Aplicación de los paradigmas de la Teoría del Mantenimiento del Autoconcepto de la (des)honestidad en el mercado laboral". *Cuadernos Sociales*, 11 (1), 89-98. [spanish]

Pascual-Ezama D. Camacho M. Urquía E. and Muller, A. "¿Son los nuevos criterios de evaluación en el marco EEES adecuados para valorar el rendimiento académico de los alumnos? Experiencia en Contabilidad Financiera". *Educade* 2, 67-83 [spanish]

Pascual-Ezama D. Rodriguez M. and Bastianelli, A. " La utilidad de la información Contable y Financiera para los inversores individuales en los mercados bursátiles". *Estrategia Financiera*, 282, 22-29 [spanish]

Urquía, E. Camacho, M. and Pascual-Ezama D. "¿Son eficientes los procesos concursales? Revisión de los estudios y códigos internacionales". *Estrategia Financiera*, 279, 58-65[spanish]

Pascual-Ezama D. and Aldea J.L. "Nueva legislación en materia de operaciones vinculadas: un respiro para la pequeña y mediana empresa". *Partida Doble*, 223, 52-62 [spanish]

Pascual-Ezama D. and Del Río, J. "La responsabilidad del auditor en el control de pagos entre empresas privadas". *Consultorio Financiero Contable* 32, 12-13 [spanish]

### **Book Chapters**

Camacho, M.M., Urquía, E. and Pascual-Ezama, D. (2011) La utilización combinada de los «seminarios activos» y el Campus Virtual: hacia la mejora continua de la educación universitaria. In VI Jornada Campus Virtual UCM: Campus Virtual crece: retos del EEES y oportunidades para la UCM. Universidad Complutense de Madrid, Madrid, pp. 105-114. ISBN 978-84-694-4095-7

### **Conference Invited Speaker**

Pascual-Ezama, D. "Confidence, Training and Financial Advice". BME Bolsa y Mercados Españoles. Madrid, Oct 2011.

### **Conference Paper/s**

Pascual-Ezama, D. Prelec, D. and Dunfield, D. "Money, Prestige and Cheats". VI Alhambra Experimental Workshop. Universidad de Granada - GLOBE, Granada, Spain. Oct 2011.

Camacho-Miñano, M. Urquía-Grande, E. Rivero-Menéndez, M.J. and Pascual Ezama, D. "Recursos multimedia para el aprendizaje de la contabilidad financiera de los grados bilingües". VIII Jornada de Docencia en Contabilidad. ASEPUC, Mallorca, Spain. Jun 2011.

Camacho-Miñano, M. Pascual-Ezama, D. and Urquía-Grande, E. "Bankruptcy law ex-ante efficiency: empirical evidence in Spain". EAA 34th Annual Congress. European Accounting Association, Roma, Italy. Apr 2011

Camacho-Miñano, M. Segovia-Vargas, M.J. and Pascual-Ezama, D. "Which insolvency firms have more probability to survive? A prediction model of reorganization". XVI workshop en contabilidad y control de gestión. Universidad Carlos III, Madrid, Spain. Feb 2011.

Camacho-Miñano, M. Pascual-Ezama, D. and Urquía-Grande, E. "Is the bankruptcy process in Spain efficient?". XVI workshop en contabilidad y control de gestión. Universidad Carlos III, Madrid, Spain. Feb 2011.

Camacho, M.M., Urquía, E. and Pascual-Ezama, D. (2011) "La utilización combinada de los «seminarios activos» y el Campus Virtual: hacia la mejora continua de la educación universitaria". VI Jornada Campus Virtual UCM, Madrid, Jul 2011.

## **2010**

### **Journal Article/s**

Pascual-Ezama D. San Martín Castellanos, R. Gil-Gómez de Liaño, B. and Scandroglio, B. (2010). Elaboración y validación de una escala sobre las principales variables que afectan a la conducta de los inversores individuales en los mercados bursátiles. *Psicothema*, 22 (4), 1010 - 1017 [JCR 2010: 0.939; Q3 PSY MULT][SJR 2010: 0,417; Q2 PSY MULT] [spanish]

Pascual-Ezama D. Pavonni M. and Gil-Gomez de Liaño B. "Inversiones Financieras y comportamiento del Inversor: Behavioral Finance". *Análisis Financiero Internacional*, 140, 17-29. [spanish]

Pascual-Ezama D. and Aldea J.L. "Precios de mercado y criterios de comparabilidad: tarea pendiente en la nueva legislación en materia de operaciones vinculadas". *Consultorio Financiero Contable*, 26, 12-13 [spanish]

Pascual-Ezama D. Gil-Gómez de Liaño B. and Bastianelli, A. "Integración y participación de los voluntarios en las entidades no lucrativas: un estudio experimental". *Cuadernos Sociales*, 10, 87-98 [spanish]

### **Conference Paper/s**

Gil-Gómez de Liaño B. Botella J. and Pascual-Ezama D. "The effects of memory load in visual search are modulated by the similarity between the materials involved". 26th Annual Meeting of the International Society for Psychophysics. Università di Padova, Padova, Italy. October 2010

Pascual-Ezama, D. Camacho, M. Urquía E. and Muller, A. "¿Son los nuevos criterios de evaluación en el marco EEES adecuados para valorar el rendimiento académico de los alumnos?: Experiencia en Contabilidad Financiera". VII Jornada en Docencia en Contabilidad de ASEPUC, Bilbao, Spain. October 2010.

Camacho, M. Urquía E. and Pascual-Ezama, D. "Seminarios Activos: Motivación para el alumnado universitario desde un enfoque utilitarista de la contabilidad financiera". VII Jornada en Docencia en Contabilidad de ASEPUC, Bilbao, Spain. October 2010.

Camacho, M. Urquía E. and Pascual-Ezama, D. "La utilización combinada de los seminarios activos y el campus virtual: hacia la mejora continua de la educación universitaria". VI Jornada Campus Virtual UCM, Madrid, Spain. September 2010.

Gil-Gómez de Liaño B. Pascual-Ezama D. and Scandroglio, B. "Predicting individual investor behavior by means of the theory of planned behavior". The 2010 APS annual convention. Association for Psychological Science, Boston, USA. May 2010

Gil-Gómez de Liaño B. Botella J. and Pascual-Ezama D. "The effects of memory load in visual search are modulated by the similarity between the materials involved". 1st joint conference of the EPS and SEPEX. Universidad de Granada, Granada, Spain. April 2010

Pascual-Ezama D. Gil-Gomez de Liaño B. and Scandroglio B. "The effects of instability of stocks markets in the decision making of individual investors". 6th International meeting on experimental and behavioral economics. Bilbao laboratory of experimental analysis, Bilbao, Spain. April 2010

### **Books and Manuals**

Pascual-Ezama D. (2010). Introducción al estudio del análisis financiero y económico. CERSA. Madrid. ISBN 13: 978-84-92943-21-0 [spanish]

Pascual-Ezama D. (2010). Estudio del análisis financiero y económico: información interna vs información externa. CERSA. Madrid. ISBN 13: 978-84-92943-22-7 [spanish]

Pascual-Ezama D. (2010). Análisis de estados financieros: calidad y gestión de los beneficios. CERSA. Madrid. ISBN 13: 978-84-92539-97-0 [spanish]

Pascual-Ezama D. (2010). Análisis y viabilidad empresarial: método del caso interactivo. CERSA. Madrid. ISBN 13: 978-84-92943-20-3 [spanish]

Pascual-Ezama D. (2010). Proyección de estados contables: método del caso. CERSA. Madrid. ISBN 13: 978-84-92943-23-4 [spanish]

Pascual-Ezama D. (2010). Introducción al estudio de la consolidación de estados contables. CERSA. Madrid. ISBN 13: 978-84-92943-13-5 [spanish]

Pascual-Ezama D. (2010). Introducción al estudio de la consolidación de estados contables: situación actual en el sector público. CERSA. Madrid. ISBN 13: 978-84-92943-16-6 [spanish]

## **2009**

### **Journal Article/s**

Gil-Gómez de Liaño B. Pascual-Ezama D. Filippini L. and Spoto A. (2009). Modelo de organización para la correcta adecuación voluntario - tarea. Cuadernos Sociales, 9, 69-82. [spanish]

### **Conference Paper/s**

Pascual-Ezama D. Gil-Gomez de Liaño B. and Scandroglio B. "Theory of planned behavior applies to individual investor". Subject Probability, Utility and Decision Making SPUDM22. European Association for Decision Making, Rovereto, Italy. August 2009

## **2008**

### **Journal Article/s**

Gil-Gómez de Liaño B. and Pascual-Ezama D. (2008). La relación entre la personalidad y la satisfacción en el campo del voluntariado. Cuadernos Sociales, 8, 73-84. [spanish]

### **Conference Paper/s**

Pascual-Ezama D. Scandroglio B. and Gil-Gomez de Liaño B. "The effects of instability of stocks markets in the decision making of individual investors". The 2008 29th annual conference of society for judgment and decision making. Society for Judgment and Decision Making, Chicago, USA. November 2008

Pascual-Ezama D. and Gil-Gómez de Liaño B. "Alternative methods in the study of the validity of content: the Delphi method". III European Congress of Methodology. European Association of Methodology , Oviedo, Spain. July 2008

Pascual-Ezama D. Scandroglio B. and Gil-Gomez de Liaño B. "Predicting individual investors behavior in stocks exchange: application of the theory of planned behavior". Behavioral Decision Research in Magement Conference 2008. Rady School of Management, UC San Diego, USA. April 2008

## 2007

### Journal Article/s

Pascual-Ezama D. and Gil-Gómez de Liaño B. (2007). Motivación y personalidad en el campo del voluntariado: orientación hacia la adecuación voluntario - tarea. Cuadernos Sociales, 7, 61-70. [Spanish]

---

## Reviewer

Plos One	(JCR: Q1 MULT SCI)
Journal of Economic Behavior and Organization	(JRC: Q2 ECO)
Journal of Behavioral and Experimental Economics	(JCR: Q3 ECO)
International Journal of Law and Economics	(JCR: Q3 ECO, LAW)
Bolletin of Economic Research	(JCR: Q4 ECO)
Innovar	(JCR: Q4 BUS, MAN)

## **Funding, Teaching and Research Projects**

**Title:** Entrepreneurship and gender. Validation of the Entrecomp Model of entrepreneurial skills.

Institution: Universidad Complutense de Madrid

PI: María Inmaculada López Nuñez

Duration: 15/09/2020 - 26/05/2021

Financing: Universidad Complutense de Madrid

**Title:** Experimental and behavioral Economics Spanish Net

Institution: Fundación Universidad Loyola Andalucía

PI: Pablo Brañas-Garza

Duration: 01/01/2020 - 31/12/2021

Financing: Ministerio de Ciencia, Innovación y Universidades (RED2018-102353-T)

**Title: Teaching entrepreneurship and social entrepreneurship in reference university ecosystems**

Institution: Universidad Complutense de Madrid

Director: Paloma Bel Durán

Duration: 15/09/2018 - 26/05/2019

Financing: Universidad Complutense de Madrid

**Title: Advance in Psychological Variables in Entrepreneurship**

Institution: Universidad Complutense de Madrid

Director: María Inmaculada López Nuñez

Duration: 15/09/2017 - 26/05/2018

Financing: Universidad Complutense de Madrid

**Title: Psychological Variables in Entrepreneurship**

Institution: Universidad Complutense de Madrid

Director: María Inmaculada López Nuñez

Duration: 15/09/2016 - 26/05/2017

Financing: Universidad Complutense de Madrid

**Title: Individual Characteristics, Preferences and Welfare, Efficient Allocations**

Institution: Universidad Granada – Plan Nacional de Investigación

Director: Teresa García Muñoz –Pablo Brañas-Garza

Duration: 31/12/2014 - 31/12/2017

Financing: Ministerio de Economía y Competitividad (ECO2013-44879-R)

**Title: The Internationalization of Higher Education in bilingual degrees: Analysis of the linguistic, cultural and academic challenges**

Institution: Universidad Complutense de Madrid – Plan Nacional de Investigación

Director: Cristina del Campo Campos – Enma Dafouz Mile

Duration: 31/12/2014 - 31/12/2017

Financing: Ministerio de Economía y Competitividad (FFI2013-41235-R)

**Title: Teaching based in professional reports: forums and financial news.**

Institution: Universidad Complutense de Madrid

Director: Enrique Villanueva García

Duration: 15/09/2011 - 26/05/2012

Financing: Universidad Complutense de Madrid

**Title: Teaching development based in discussion forums: Professionals vs. Students Forums.**

Institution: Universidad Complutense de Madrid

Director: Enrique Villanueva García

Duration: 15/09/2010 - 26/05/2011

Financing: Universidad Complutense de Madrid

**Title: Economic and Financial Effectiveness of the bankruptcy process in the Spanish Companies**

Institution: Universidad Complutense de Madrid – Santander Bank

Director: María del Mar Camacho Miñano

Duration: 01/01/2009 - 31/12/2010

Financing: Santander Bank

**Title: Financial information and business reporting: web 2.0.**

Institution: Universidad Complutense de Madrid

Director: Enrique Villanueva García

Duration: 15/09/2009 - 26/05/2010

Financing: Universidad Complutense de Madrid

**Title: Degree Projects in Business Administration Studies**

Institution: Universidad Complutense de Madrid

Director: Javier Zornoza Boy

Duration: 01/09/2007 - 30/06/2008

Financing: Universidad Complutense de Madrid

**Title: Financial Reports Analysis Methodology in the European Higher Education Space**

Institution: Universidad Complutense de Madrid

Director: Esther Fidalgo Cerviño

Duration: 01/09/2007 - 30/06/2008

Financing: Universidad Complutense de Madrid

**Title: European Higher Education Space and the European Accounting Normative**

Institution: Universidad Complutense de Madrid

Director: Esther Fidalgo Cerviño

Duration: 31/12/2006 - 31/12/2007

Financing: Universidad Complutense de Madrid

**Title: Advanced System aid in the decision making in the Hotel Management**

Institution: Universidad Oviedo – National Plan of Research

Director: David de la Fuente García

Duration: 31/12/2005 - 31/12/2008

Financing: MEC (Science and Educational Ministry) (DPI2005-09132-C04-03)

**Title: SIMUSTEEL: Optimization of stocks management and production scheduling by simulation of the Continuous Casting, Rolling and Finishing departments**

Institution: Universidad Oviedo – Plan CECA de investigación

Director: David de la Fuente García

Duration: 01/07/2005 - 30/06/2008

Financing: ECSC (European Coal and Steel Community) (RFSR-CT-2005-00046)

---



## **Stays at Foreign Universities and Research Centers**

### **2020**

#### **Visiting Professor - MIT (Boston, USA) - 11 months**

Center: Sloan School of Management

Sponsor: Drazen Prelec

Fulbright Granted Extension

### **2019**

#### **Visiting Professor - MIT (Boston, USA) - 11 months**

Center: Sloan School of Management

Sponsor: Drazen Prelec

Fulbright Granted Extension

#### **Research Fellow – Harvard Business School RCC (Boston, USA) - 6 months**

Center: Harvard Business School - RCC

Sponsor: Leslie John

### **2018**

#### **Visiting Professor - MIT (Boston, USA) - 11 months**

Center: Sloan School of Management

Sponsor: Drazen Prelec

Fulbright Granted

#### **Research Fellow – Harvard Business School RCC (Boston, USA) - 4 months**

Center: Sloan School of Management

Sponsor: Drazen Prelec

### **2017**

#### **Erasmus Visiting Professor - Università di Padova (Italia) - 1 week**

Center: Dipartimento di Economy and Management dell'Università degli Studi Padova.

Sponsor: Paola Valbonessi

### **2016**

#### **Compluemprende Visits to top Technology Centers in the Silicon Valey Ecosystems**

Center: Silicon Valey Ecosystems

Sponsor: Compluemprende and Santander Bank

### **2015**

#### **Visiting Professor - MIT (Boston, USA) - 4 months**

Center: Sloan School of Management

Sponsor: Drazen Prelec

### **2014**

#### **Erasmus Visiting Professor - Università di Padova (Italia) - 1 week**

Center: Dipartimento di Psicologia Generale dell'Università degli Studi Padova.

Sponsor: Giulio Vidotto

### **2013**

#### **Visiting Professor - MIT (Boston, USA) - 2 weeks**

Center: Sloan School of Management

Sponsor: Drazen Prelec

#### **Visiting Professor - Middlesex University (London, UK) – 1 week**

Center: Economics Department

Sponsor: Pablo Brañas-Garza

**Visiting Professor – Copenhagen University (Copenhaguen, Denmark) – 1 week**

Center: Department of Food and Resource Economics

Sponsor: Toke Fosgaard

**Erasmus Visiting Professor - Università di Padova (Italia) - 1 week**

Center: Dipartimento di Psicologia Generale dell'Università degli Studi Padova.

Sponsor: Giulio Vidotto

**2012**

**Visiting Professor - MIT (Boston, USA) - 3 months**

Center: Sloan School of Management

Sponsor: Drazen Prelec

**Erasmus Visiting Professor - Università di Padova (Italia) - 1 week**

Center: Dipartimento di Psicologia Generale dell'Università degli Studi Padova.

Sponsor: Giulio Vidotto

**2011**

**Visiting Professor - MIT (Boston, USA) - 6 months**

Center: Sloan School of Management

Sponsor: Drazen Prelec

**Research Fellow - Harvard (Boston, USA) - 3 months**

Center: Harvard Business School - RCC Harvard

Sponsor: Luis Viceira.

**2010**

**Erasmus Visiting Professor - Università di Padova (Italia) - 1 week**

Center: Dipartimento di Psicologia Generale dell'Università degli Studi Padova.

Sponsor: Giulio Vidotto

**2009**

**Visiting Professor - Università di Padova (Italia) - 3 months**

Center: Dipartimento di Psicologia Generale dell'Università degli Studi Padova.

Sponsor: Giulio Vidotto.

**Summer School - Università di Trento (Italia) - 2 weeks**

Summer School in Psychological Economics and Economic Psychology

Organized by: University of Trento (Italy) and IAREP (International Association for Research in Economic Psychology)

**2008**

**Visiting Professor - Università di Padova (Italia) - 3 months**

Center: Dipartimento di Psicologia Generale dell'Università degli Studi Padova.

Sponsor: Giulio Vidotto

**2003**

**Research Assistant- The University of Kansas (Lawrence, USA) - 10 months**

Center: Business School, International Business Department

Sponsor: Melissa Birch

**2001**

**Erasmus Student - Università di Bari (Bari, Italia) - 10 months**

Facoltà di Economia e Commercio

---

## **PhD Advisor**

**2022 (expected)**

**Adrián Muñoz García**

“Dishonesty and cognitive processes in non-supervised tasks”

Mención: Doctorado Industrial CAM

**2020**

**Nawaf Atallah Alotaibi**

“Multi factors that affect the correct use of accounting information in a complex decision-making.”

Mención: Doctorado Internacional

**2017**

**Nora Muñoz Izquierdo**

“The impact of auditing on financial distress prediction”

Paper derived from the dissertation:

Muñoz-Izquierdo, N. Camacho-Miñano, M.M., Pascual-Ezama, D. "The content of the audit report in the year prior to bankruptcy filing. Empirical evidence from Spain". Spanish Journal of Finance and Accounting, (in press). [JCR 2015: 0,350; Q4 BUS & FIN] [SJR 2015: 0,194; Q3 ECO; Q4 ACO & FIN][spanish]

Muñoz-Izquierdo, N. Camacho-Miñano, M.M., Pascual-Ezama, D. "Informe de Auditoría: Clasificación y Análisis de Énfasis y Salvedades". Revista de Derecho Concursal y Paraconcursal, 24, 429-439.

**2016**

**María del Pilar Sánchez Martín**

“Analysis of teacher methodological renewal and evaluation systems within the framework of the EHEA: practical application in accounting”

Paper derived from the dissertation:

Sanchez-Martín, P., Pascual-Ezama, D. and Delgado, M.L. "Estudiantes mejor informados, mejores resultados académicos". Revista de Contabilidad-Spanish Accounting Review (in press) [SJR 2015: 0,237; Q3 ACC] [spanish]

Sanchez-Martín, P., Pascual-Ezama, D. and Delgado, M.L. El papel de la investigación como método para el desarrollo de conocimientos y competencias en el proceso de aprendizaje. Revista Universitaria Europea, 21, 23-40 [spanish]

## Research Grants and Awards

**2020**

**RCC at Harvard**

Research Fellow  
10 months research period

**2018**

**Fulbright Honor Award - MIT Sloan School of Management**

Spanish Government Research Grant "José Castillejo"  
6 months research period

**RCC at Harvard**

Research Fellow  
10 months research period

**High-quality research project proposal h2020-msca-if-2017**

European Union Research Council

**2017**

**Fulbright Mobility Grant – Jose Castillejo Spanish Minister**

MIT – Sloan School of Management  
Neuroeconomic Lab

**iiiiEXCELLENCE TEACHING AWARD 2016-2017!!!!!!! Third Consecutive yeariii**

**One of the best 554 professors over 5705 professors in all Universidad Complutense Madrid**  
**One of the best 33 professors over 377 professors in the Business and Economy Faculty at Universidad Complutense Madrid**

**2016**

**iiiiEXCELLENCE TEACHING AWARD 2015-2016!!!!!!!**

**One of the best 554 professors over 5705 professors in all Universidad Complutense Madrid**  
**One of the best 33 professors over 377 professors in the Business and Economy Faculty at Universidad Complutense Madrid**

**2015**

**iiiiEXCELLENCE TEACHING AWARD 2014-2015!!!!!!!**

**One of the best 227 professors over 5904 professors in all Universidad Complutense Madrid**  
**One of the best 17 professors over 377 professors in the Business and Economy Faculty at Universidad Complutense Madrid**

**2014**

**Erasmus Grant for Teaching Behavioral Economics**

Individual Investors Behavior. Università degli Studi di Padova, Dipartimento di Psicologia Generale. Padova, Italia.

**2012**

**Erasmus Grant for Teaching Behavioral Economics**

Individual Investors Behavior. Università degli Studi di Padova, Dipartimento di Psicologia Generale. Padova, Italia.

**2011**

**Harvard RCC Research Fellowships**

Harvard Business School – RCC Harvard.

**Management Research**

Harvard Business School – RCC Harvard.

**2010**

**Erasmus Grant for Teaching Behavioral Economics**

Individual Investors Behavior. Università degli Studi di Padova, Dipartimento di Psicologia Generale.  
Padova, Italia.

## 2009

### **Erasmus Grant for Teaching Behavioral Economics**

Individual Investors Behavior. Università degli Studi di Padova, Dipartimento di Psicologia Generale.  
Padova, Italia.

### **UAM Mobility research Grant**

Research: Individual Investors Behavior.  
Universidad Autónoma de Madrid.

## 2006 – 2007

### **FPI Grant of the Ministry of Science and Technology**

with Dr. David de la Fuente in Business Administration (decision making in the Hotel Management)

## 2005 – 2006

### **Research Assistant Grant of Instituto de Empresa**

with Dr. Gonzalo Chaves in Finance (Corporate Governance and Value Creation)

## 2000 – 2001

### **Erasmus grant for students**

Facolta di Economia e Commercio  
Università di Bari, Italia

---

## **Professional experience**

### **Technical Services Direction**

## 2004 - 2005

### **Indra (Madrid - Spain)**

Outsourcing Services Direction  
Change Management: Change Process Design in Technological Systems for Business Development.  
Cost Control: Control and Design of the Cost Systems for Business Development.

## 2003

### **Episteme Plus (Madrid - Spain)**

Research Markets  
Data Analysis

## 2003

### **Hotel Cuzco (Madrid - Spain)**

Administration

## **Entrepreneurship**

## 2020

### **Materiales Diseño Digital S.L.**

#### **Co-founder (10%)**

Advisor Board

## 2019

### **Premium & Premium Advertising Marketplace S.L.**

#### **Co-founder (10%)**

Advisor Board

## 2018

**Seed Drill Capital S.L.**  
**Co-founder (10%)**  
Advisor Board

## 2017

**Behave4 Management Consulting S.L.**  
**Co-founder (10%)**  
Research Advisor in Field Experiments and real-world applications in the field of Behavioral Economics

## 2005

**Constructora Naranjo de Bulnes**  
**Co-founder (30%)**  
Management intermediation in the real estate sector

## 2004

**Sociedad de Gestión de Inversiones Sector Inmobiliario**  
**Co-founder (100%)**  
Management intermediation in the real estate sector

## 2004

**Voio Asturexport S.L**  
**Co-founder (50%)**  
Wine import and export

## 1998 - 2002

**Bookstore Santo Tomás – Retail Trade (Asturias)**  
**Cofounder (50%)**  
Customer Management : More than 30 portfolio professional business customer.  
Supplier Management : Purchase, Price Negotiation, orders control.  
Employed Management: Personnel Recruitment and Selection.

## **Professional Reports and Collaborations**

### 2009

**Vincci Hotels**  
Valuation hotels report

### 2008

**RCP Group**  
Budgeting Control  
Incentive System Design  
**Partner Hotels Inn**  
Valuation hotels report  
**Vincci Hotels**  
Valuation hotels report

### 2007

**Partner Hotels Inn**  
Valuation hotels report  
**RCP Group**  
Cost Analysis report  
Valuation Company report  
Financing Design

---

## **Other Relevant Information**

### **Patents and Registers**

**2013**

**Data Base INIFCO– MADRD**  
Register Number: 16/2013/4055

**Software NeuComBankrupt**  
Register Number: 16/2013/4054

**2006**

**Questionnaire ININBE**  
Register Number: 16/2006/1728

**2005**

**Innovated Mainstay Prop for Construction**  
Utility Model Number 0200501126

### **Languages Courses**

**2011**

**Authentic English: Speaking Fluently**  
60h BCAE Boston.

**Advance English Conversation**  
60h BCAE Boston.

**2003**

**Applied English Center**  
66h The University of Kansas.

**2002**

**Beginning English as a second Language**  
40h Lawrence Public Schools, Kansas.

**2001**

**Corso di Lingua Italiana: Livello Avanzato**  
100h. Università di Bari.

**2000**

**Corso di Lingua Italiana: Livello Base**  
100h. Università di Bari.

**1999 - 2000**

**Lenguas Modernas: Italiano Inicial**  
8 months. Universidad de Oviedo.

### **Other Courses**

**2011**

**Research Management**  
30h. RCC Harvard University.

**2008 - 2009**

**Research-based Statistics and Econometrics**  
100h. Universidad Complutense de Madrid.

## **Voluntarism**

### **2004 – 2018 (14 years)**

**Hospital La Paz                      Universidad Autónoma de Madrid                      (2004-2013 - 9 years)**

**Hospital La Paz                      Cooperación Internacional                      (2013-2108 - 5 years)**

Children Animation in Hospitals : Children Animation and Parents Support

### **1995 - 1997**

**Manos Unidas – Colegio Santo Tomás de Aquino**

Coordination and Execution of Searcher Found Projects: Groups Coordinator and Economic Management